





THE #KINDISCOOL INITIATIVE: **PROMOTING RESPECT AND UNDERSTANDING**

In response to widespread issues of bullying and harassment within the assistance animal industry, WAFA has introduced the #kindifcool initiative. This hashtag encourages stakeholders to promote respectful dialogue, empathy, and understanding, particularly in discussions where opinions may differ.



HOW TO USE #KINDISCOOL:



ENCOURAGE RESPECTFUL DISCUSSIONS:

Use #kindifcool to remind others to maintain civility and respect when discussing diverse perspectives related to assistance animals.

ADVOCATE FOR INCLUSIVITY:

Share stories and experiences that highlight the importance of empathy and understanding within the industry, using #kindifcool to emphasise these values.

COMBAT ONLINE BULLYING:

Use #kindifcool to address instances of online bullying or harassment within discussions about assistance animals, advocating for a supportive online environment.

HOW TO USE #KINDISCOOL:



PROMOTE POSITIVE INTERACTIONS:

Share examples of how kindness and respect have improved collaborations or discussions within the industry, showcasing constructive interactions using #kindiscool.

EDUCATIONAL CAMPAIGNS:

Incorporate #kindifcool into educational campaigns and initiatives aimed at promoting diversity awareness and inclusive practices within the assistance animal community.

BY EMBRACING DIVERSITY, UNDERSTANDING PRIVILEGE, AND RECOGNISING MARGINALISATION, STAKEHOLDERS WITHIN THE ASSISTANCE ANIMAL INDUSTRY CAN FOSTER A MORE INCLUSIVE, EQUITABLE, AND SUPPORTIVE ENVIRONMENT FOR ALL INDIVIDUALS INVOLVED.

**FOR MORE INFORMATION ON HOW TO PARTICIPATE IN
THE #KINDIFCOOL INITIATIVE OR TO LEARN ABOUT
PROMOTING DIVERSITY WITHIN THE ASSISTANCE
ANIMAL INDUSTRY, VISIT [WORKINGANIMALS.COM.AU](https://www.workinganimals.com.au)
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PLATFORMS.**



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